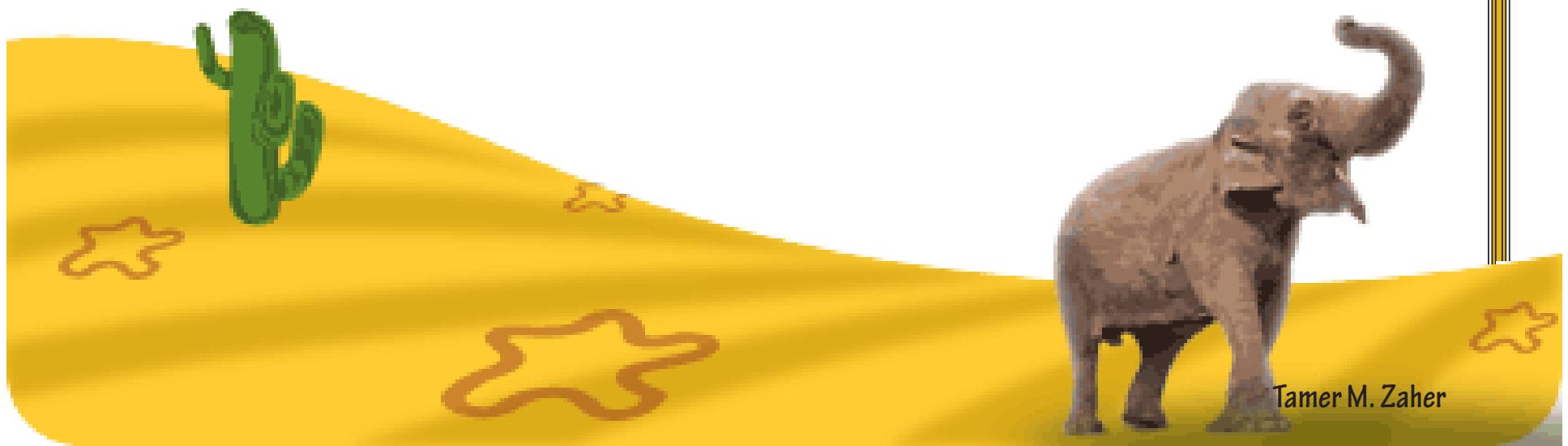


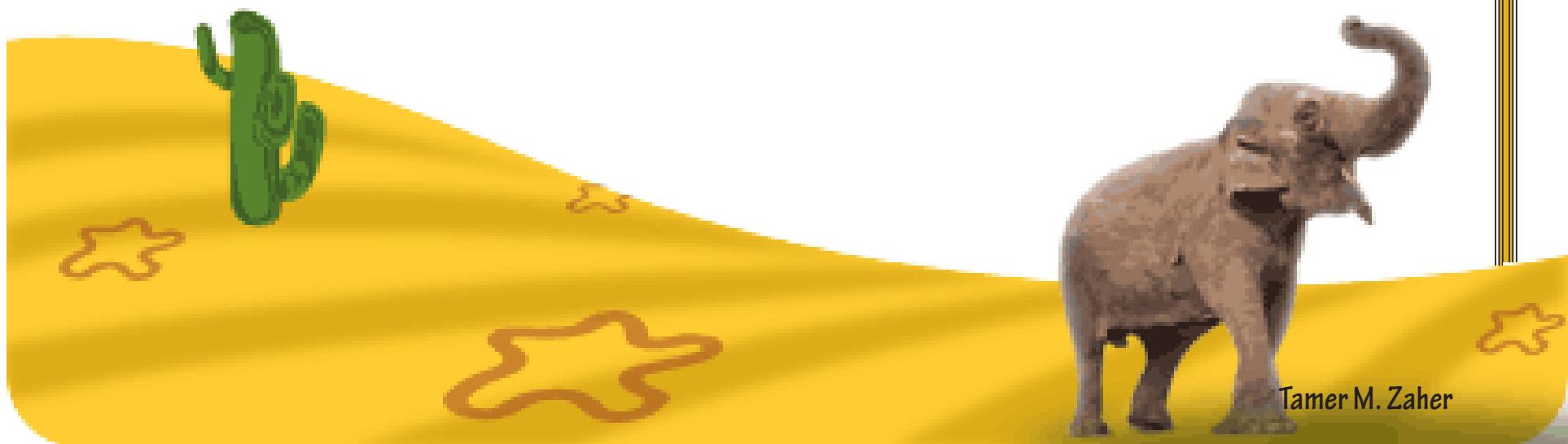
ELEPHANTS



ELEPHANTS

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ELEPHANTS

CREATIVE BRIEF

PROJECT SUMMERY

The project is a lesson on Elephants. After logging in, the user will be able to navigate through the site and learn about elephants and their habitat. Following this activity they will have to take a quiz on what they've just learned. At the end of the session the last page will tally up the user's score.

The site is powered by HTML & CSS as well as a JavaScript application to log in and keep score of a quiz after the lesson is the main purpose of this site.

AUDIENCE PROFILE

Target audience are students ages 11+ who are always challenging the idea of learning something new and educational.

PERCEPTION/TONE

Artistic, elegant, and simple. Navigation should be clear and easy.

DESIGN SUMMERY

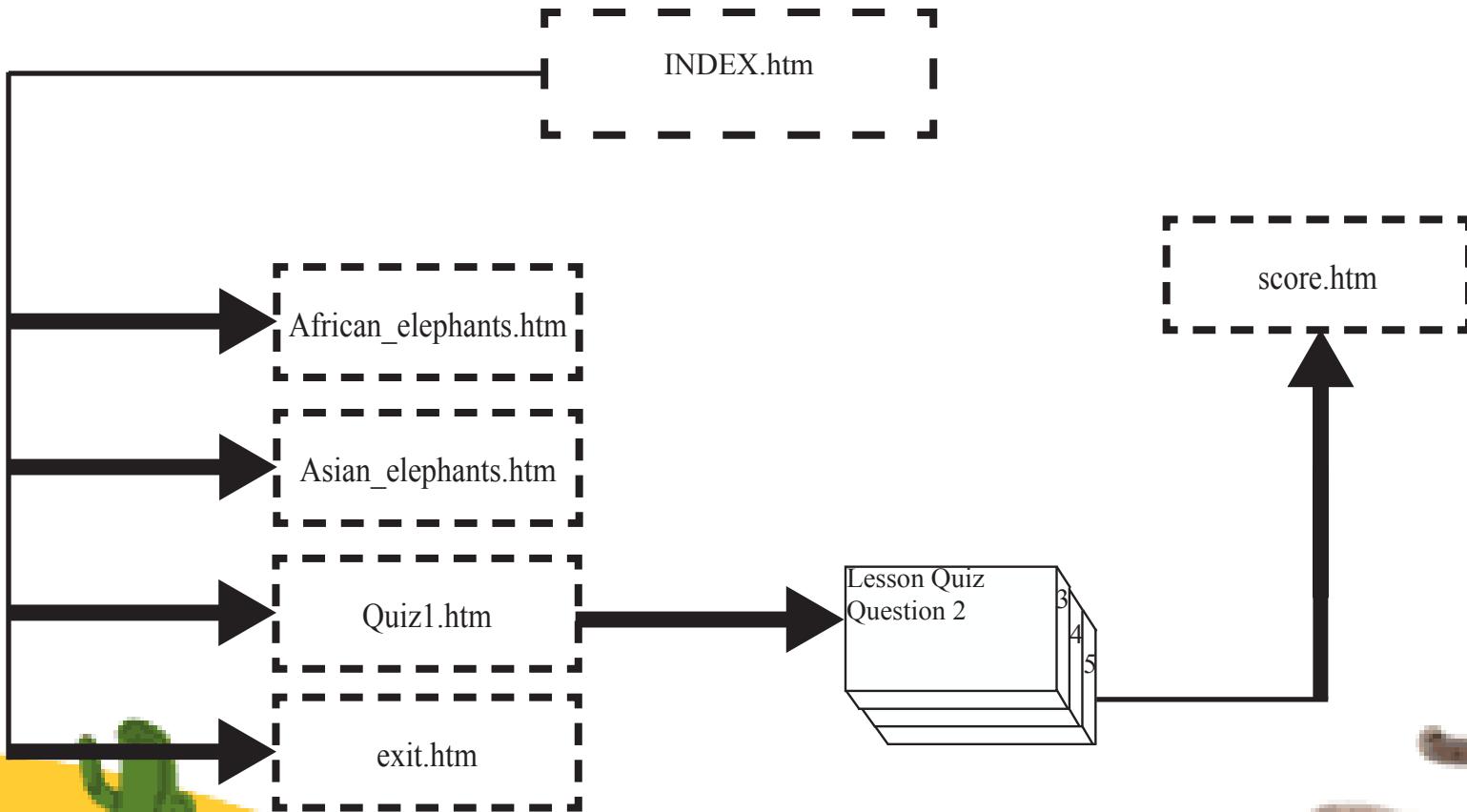
Using an heavily illustrated design, the site will have a design emphasis on visual hierarchy as well as content. Text will be used as a visual element; part of the design, to stipulate the viewer and catch his/her attention.

The overall look will be colorful; conveying a fun educational environment. The fonts chosen are will be elegant and easy to read; Tekton Pro for the title (a fun and an original look). For the body; tahoma, helvetica, arial, sans-serif will have a great impact on the visual unity of the headers with the body as well as the design.



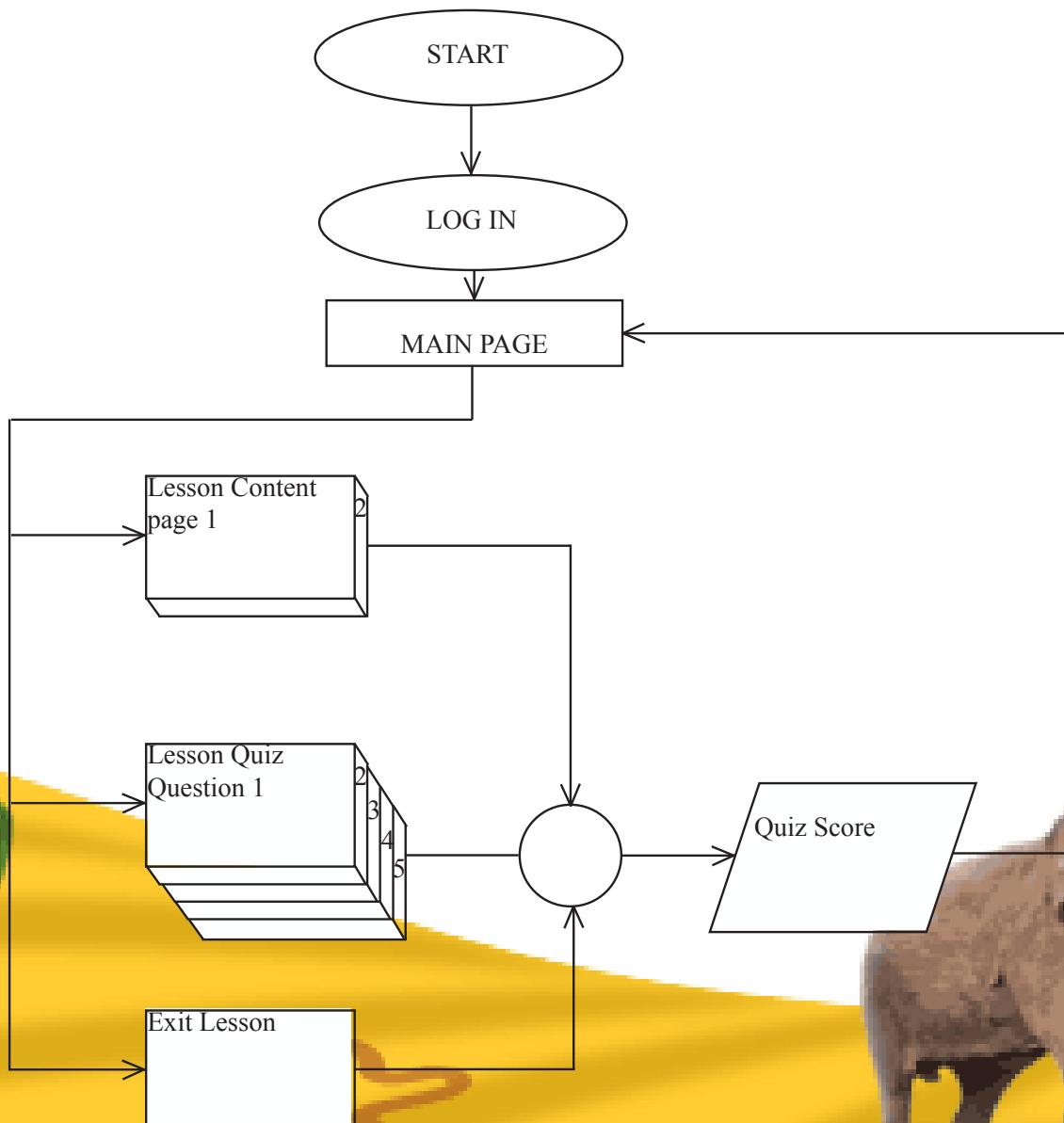
ELEPHANTS

NAVIGATION MAP



ELEPHANTS

PROCESS FLOW



ELEPHANTS

WIRE FRAME-HOME

700 px;

ELEPHANTS

Content,
Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed magna sem, vulputate quis ultrices sit amet, sollicitudin quis tortor. Nulla tempus orci eu turpis consectetur accumsan.

TitlePage

Login Area

Username

Password

Login

MAIN

AFRICAN

ASIAN

QUIZ

Subtitle

Image

Image

More >

700 px;

Scroll

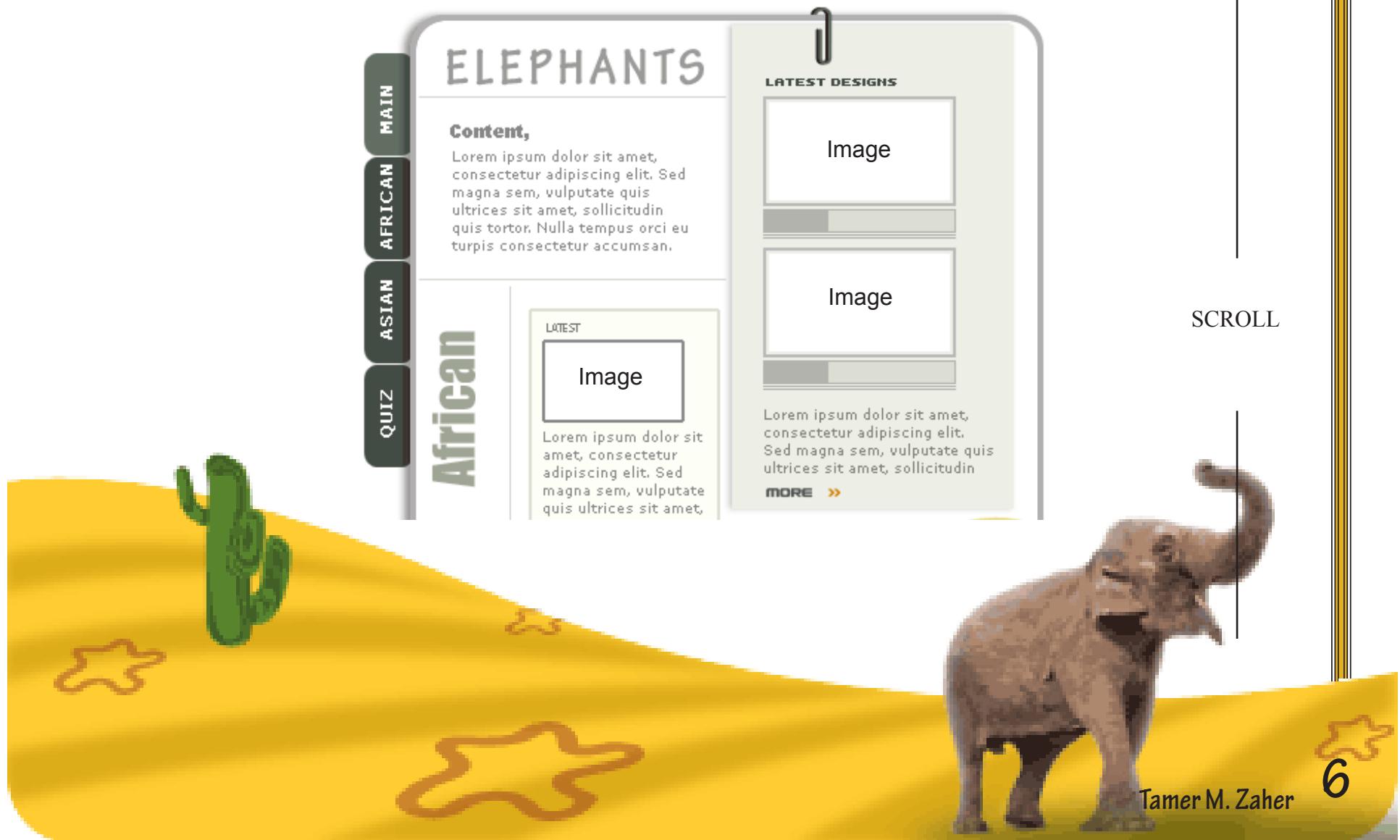
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ELEPHANTS

WIRE FRAME-AFRICAN

700 px;



ELEPHANTS

WIRE FRAME-ASIAN

700 px;

The wireframe illustrates a website layout for 'ELEPHANTS' with the following components:

- Header:** A decorative banner at the bottom features a yellow gradient background with a green cactus icon on the left and a brown elephant icon on the right. The number '7' is positioned in the bottom right corner of the banner.
- Page Title:** 'ELEPHANTS' is displayed prominently at the top center.
- Navigation:** A vertical sidebar on the left includes buttons for 'MAIN', 'AFRICAN', 'ASIAN', and 'QUIZ'. The 'ASIAN' button is highlighted in white, indicating the active section.
- Main Content Area:** The central area contains the page title 'ELEPHANTS' and a section titled 'Content,' followed by placeholder text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed magna sem, vulputate quis ultrices sit amet, sollicitudin quis tortor. Nulla tempus orci eu turpis consectetur accumsan.'
- Inset Box:** A box labeled 'LATEST' contains placeholder text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed magna sem, vulputate quis ultrices sit amet,'
- Right Sidebar:** A scrollable sidebar on the right is titled 'LATEST DESIGNS' and displays two placeholder 'Image' boxes. Below these is another block of placeholder text: 'Lorem ipsum dolor sit amet, consectetur adipiscing elit. Sed magna sem, vulputate quis ultrices sit amet, sollicitudin'
- Vertical Scroll Bar:** A vertical scroll bar is located on the right side of the main content area, with the word 'SCROLL' written next to it.

ELEPHANTS

STYLES

Colors:

dark gray # 333333



light gray # CCCCCC



yellow # ECDC86



black # 000000



white # FFFFFF



orange # FFCC33



green # 58852E



green # 3F5C25

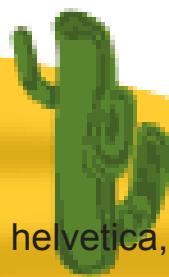


light green # C8CDAE



Fonts:

Tahoma, helvetica, arial, sans-serif; #999999;



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ELEPHANTS

FILES

Main Directory:

- index.htm
- african_elephants.htm
- asisan_elephants.htm
- quiz1.htm
- quiz2.htm
- quiz3.htm
- quiz4.htm
- quiz5.htm
- score.htm

Images Directory:

body_t.gif	menu1.gif
btn.read.gif	menu2.gif
border.gif	menu3.gif
elephant1.png	menu4.gif
elephant2.png	title.gif
elephant3.png	title_african_page.gif
elephant4.png	title_asian_page.gif
elephant5.png	title_main_page.gif
elephant6.png	title_quiz_page.gif



ELEPHANTS

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Images:

African Wildlife Foundation, awf.org, 2006

<www.awf.org/files/3779_file_Elephant2_Balfour.jpg>

Filetransit.com, 2006

<http://www.filetransit.com/images/screen/7f7724f979763343b189653fa5e32cda_Playful_Elephants__ScreenSaver.jpg>

Lorenz, William, gallery.hd.org, 2006

<http://mirror-us-ga1.gallery.hd.org/_exhibits/natural-science/_more2003/_more09/elephants-facing-each-other-in-Addo-Park-Eastern-Cape-South-Africa-WL.jpg>

Luminouslandscape.com

April, 2006

<<http://www.luminous-landscape.com/images-45-namibia/elephants%206543%20thumb.jpg>>

Gorilla.cd

May, 2008

<<http://gorilla.cd/files/2008/05/elephants.jpg>>

Utah Education Network

March, 2007

<http://www.uen.org/utahlink/activities/uploads/3819_a_eleph.jpg>

Text: Mackenzie, Paul 2001

<http://elephant.elehost.com/About_Elephants/about_elephants.htm>



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