

# MAN RAY

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## INDEX

CREATIVE BRIEF.....	2
NAVIGATION MAP.....	3
WIREFRAMES.....	4-7
STYLES.....	8
FILES.....	9
CREDITS.....	10-11

# MAN RAY

## CREATIVE BRIEF

### PROJECT SUMMERY

The project is Man Ray; a website which shows his innovative passion for photography leaving an everlasting imprint on artists all over the world. The main purpose of the website is to introduce/educate art students on his achievements and influences; particularly photography majors.

Pages include:

**Homepage**:- menu content (biography, timeline, gallery, contact.)

**Biography**:- views, accomplishments, and influences.

**Timeline**:- important dates in the artist's life.

**Gallery**:- Each of these pages will have a description of subject and date it was created. First: earlier piece. Second: a key developmental image. Third: one of his most innovative pieces. Fourth: a mysterious figure (a more developed Man Ray).

**Contact**: A contact form to submit by the user. Another option is the simple link to the name and email address of author.

### DESIGN SUMMERY

Using an asymmetrical design, the site will have a design emphasis on visual hierarchy and negative space used in a positive way while keeping a balance between elements. Text will be used as a visual element; part of the design, to stipulate the viewer and catch his/her attention.

The overall look will be black and white mostly; conveying the style the artist created which a classic Hollywood film environment; sometimes mysterious, sometimes lustful, sometimes somber and sometimes very imaginary and creative.

The fonts chosen will have to portray the mood the art work is created in. The fonts; Lithos Pro and Franklin Gothic Demi, will have a great impact as to whether the design works or not because all the elements should have visual unity.

### AUDIENCE PROFILE

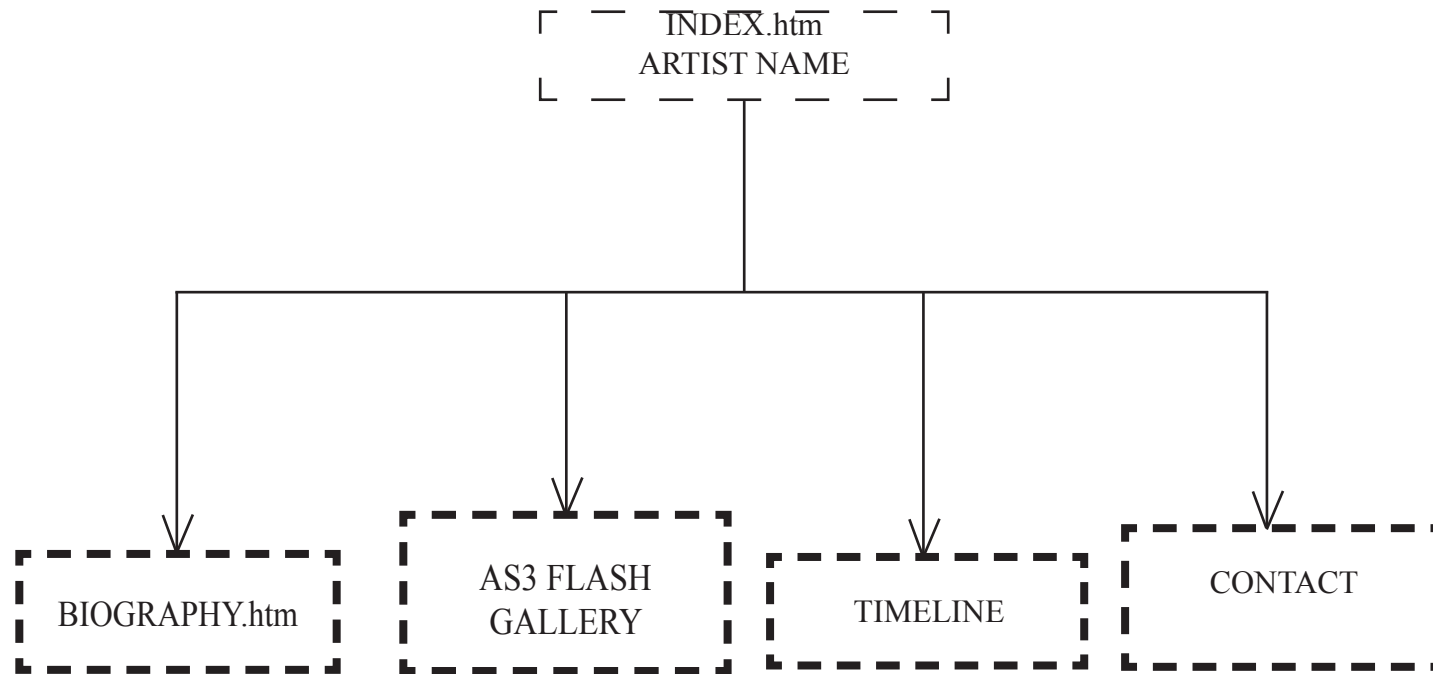
Target audience will be art students/photography students and anyone who has not heard of the artist.

### PERCEPTION/TONE

Artistic, elegant, and simple. Navigation should be clear and easy.

# MAN RAY

## NAVIGATION MAP



740 px;

IMAGE

HOME

BIOGRAPHY

TIMELINE

GALLERY

CONTACT

IMAGE

LINK

### BIOGRAPHY

Man Ray was born Emmanuel Radnitsky (or Radnitzky) in 1890 in Philadelphia, but his family later moved to Brooklyn and shortened their name to Ray.

Not wishing to be pigeonholed by his ethnic background, the young Ray abbreviated Emmanuel (or 'Manny') to Man - which could hardly be more universal. Visits to shows at Stieglitz's 291 Gallery and elsewhere introduced Man Ray to modern art and he attended various classes around New York while making a living as a graphic artist.

In New York, Ray met and worked with the French artist Marcel Duchamp (site in French, with good illustrations) and Francis Picabia from Spain, forming the core of the New York Dada movement whose centre was Alfred Stieglitz's gallery '291'. Ray largely abandoned the use of brushes in his paintings, preferring the machine-like quality of the airbrush, used with cut stencils. He also took up photography, at first to produce prints of his own work.

SCROLL

# MAN RAY

## WIRE FRAME-TIMELINE

740 px;

IMAGE

HOME

BIOGRAPHY

TIMELINE

GALLERY

CONTACT

IMAGE

LINK

### TIMELINE

1890

Born on August 27th in Philadelphia, Pennsylvania

1897

His family moved to New York City.

1914

Married Adon Lacroix then changed his name to Man...

1915

Bought his first Camera to photograph his Paintings.

1920

Hired by John Quinn to photograph some of his artwork.

1921

Won his first award for his portrait for a sculpture.

1923

Made his first film; 'Return to Reason'.

1924

"Le Violin D'Ingres" was published, he became known...

1925

Vogue Magazine published his fashion photographs.

1954

Experimenting with Color Photography lead to his gold...

1976

Died in Paris on November 18th.

SCROLL

Tamer M. Zaher

# MAN RAY

## WIRE FRAME-GALLERY

740 px;



HOME

BIOGRAPHY

TIMELINE

GALLERY

CONTACT

GALLERY

DYNAMIC PHOTO GALLERY

PHOTO TITLE

SCROLL

Tamer M. Zaher

740 px;

IMAGE

HOME

BIOGRAPHY

TIMELINE

GALLERY

CONTACT

### CONTACT

I would like to hear from you. Please drop me a line and tell me about your experience.

If you have any questions please do not hesitate to ask.

Feel free to send any comments using the form provided. Thank you.

Name:

Email:

Comments:

Submit

Reset







SCROLL



# MAN RAY

## STYLES

### Colors:

dark gray #333333	
light gray #CCCCCC	
grey #4b423d	
black #000000	
white #FFFFFF	
brown #CA9338	

### Fonts:

Fonts, on images: Lithos Pro, 60pts, #CA9338

Fonts, html generated: Trebuchet MS, Arial, Helvetica, sans-serif, 12pts, #FFFFFF

# MAN RAY

## FILES

Main Directory: index.htm  
biography.htm  
timeline.htm  
gallery.htm  
contact.htm

Images Directory: black\_white1936.jpg  
divider.png  
divider02.png  
electricity1931.png  
intropage1.jpg  
manray\_self.jpg  
manray\_self1.jpg  
mains\_1932.jpg  
ManRay\_spring1943.jpg  
neck\_1930.jpg  
pensant1927.png  
site\_title.jpg  
violin1924.png  
waves\_1926.jpg  
woman1929.png

# MAN RAY

## CREDITS

### Images:

Ray, Man: Le violon d'Ingres (Kiki) 1924  
Black & White, 1926  
Waves, 1926  
En pensant à Man Ray, 1927  
Woman with long hair, 1929  
Self Portrait, 1930  
Neck, 1930  
Tears, 1932  
Electricité, 1931

Eron Hautefort, France, January 23, 2007

<[http://eron.hautefort.com/album/man\\_ray/cover-ray\\_man-tears-1932.jpg](http://eron.hautefort.com/album/man_ray/cover-ray_man-tears-1932.jpg)>

Hugo Heyrman, Universidad de Almería, Spain, July 28th, 2005

< <http://www.doctorhugo.org/synaesthesia/art/man-ray.jpg>>

Lee, Miller, Man Ray Trust, Artnet.com, 2008

< [http://www.artnet.com/magazineus/features/karlins/karlins3-25-08\\_detail.asp?picnum=3](http://www.artnet.com/magazineus/features/karlins/karlins3-25-08_detail.asp?picnum=3)>

The Fnac Collection: A voyage through a century of photography. Verona, Scavi Scaligeri

7th May - 2nd October 2005

<[http://www.comune.verona.it/scaviscaligeri/fnac/ray\\_eng.htm](http://www.comune.verona.it/scaviscaligeri/fnac/ray_eng.htm)>

J. Berest, March 14, 2004

< [http://www.cmi.univ-mrs.fr/~jberest/galleries\\_photos/nb\\_divers/images/En%20pensant%20%E0%20Man%20Ray.jpg](http://www.cmi.univ-mrs.fr/~jberest/galleries_photos/nb_divers/images/En%20pensant%20%E0%20Man%20Ray.jpg)>

# MAN RAY

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### Images Credits Continued:

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Chrysler Museum of Art, 2006  
<<http://www.chrysler.org/collections/manray.jpg>>

Rebelseahorse, Photobucket.com  
<<http://media.photobucket.com/image/Man%20Ray%20Photography/rebelseahorse/ManRaySP1943halfbeard.jpg>>

SFgate.com  
<<http://www.sfgate.com/cgi-bin/object/article?f=/c/a/2007/03/17/DDGL1OM9MR1.DTL&o=1>>

Wordpress.com, April, 2009.  
<[http://flann4.files.wordpress.com/2008/04/d9f4687f\\_drtikol-vlna1926-19271.jpg](http://flann4.files.wordpress.com/2008/04/d9f4687f_drtikol-vlna1926-19271.jpg)>  
<<http://shellyfish.files.wordpress.com/2009/04/t267406a.jpg>>

Text: Peter Marshall. "Your Guide to Photogrpahy." Photography.about.com. Feburay 4, 2007  
< <http://photography.about.com/library/weekly/aa092099a.htm>>  
Lenin Imports. "Man Ray." leninimports.com March 6, 2007  
<[http://www.leninimports.com/man\\_ray.html](http://www.leninimports.com/man_ray.html)>